## **ORDER**

Orders Order / Rev: 105006 06837949 Alt Order #: **OBAM FOR AMERICA** Product Desc: Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary 10/15/12 / 10/15/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC Washington Harbor Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Obama for America** A35+ New Business Thru: Demographic: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975.00	\$107,078.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	w/WaGM	5-6a	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
				M-F 5-6a WakeUp	w/Wagners								
	NEWS												
W	Star eek: 10/1		End Date 10/21/12	Weekdays - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						

Print Date: 10/15/12 16:20:13 Page 2 of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 KSNV 10/16/12 10/19/1	2 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	- TWTF	:30 4	\$450.001	0.00 NM	4	\$1,800.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12 <u>Spot</u> <u>Ch Date Range</u> 1 KSNV 10/15/12-10/21/12  See MG 1.5,1.6,1.7,1.	e Weekdays Spots/Week - TWTF 4 Description Star M-F 5-6a WakeUp w/Wagner.5-6a	<u>Rate</u> \$450.00 t/End Time	-	Weekdays <u>Le</u> - TWГhF	ength <u>Rate</u> :30 <del>(\$450.00)</del>	Rtg Type 0.00 <i>NM</i>		
2 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.		ı	-	- TWГhF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
3 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.		ı	-	- TWГhF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
4 KSNV 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.	.TE] NOT AVAILABLE RATE <i>M-F 5-6a WakeUp w/Wagner</i> 5-6a 8 .TE] NOT AVAILABLE RATE	ı	-	- TWГhF	:30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	M-F 5-6a WakeUp w/Wagner:5-6a	ı	-	- TWГhF	:30 \$450.00	0.00 NM		
	M-F 5-6a WakeUp w/Wagner:5-6a	1	-	- TWГhF	:30 \$450.00	0.00 NM		
<u>-</u>	M-F 5-6a WakeUp w/Wagner:5-6a	ı	-	- ТWГhF	:30 \$450.00	0.00 NM		
<del>-</del>	M-F 5-6a WakeUp w/Wagner:5-6a	ı	-	- TWThF	:30 \$450.00	0.00 NM		
	2 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	М	:30 1	\$450.00 1	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12 <u>Spot</u> <u>Ch Date Range</u>	M 1	Rate \$450.00 t/End Time	-	Weekdays <u>Le</u> M	ength <u>Rate</u> :30 <del>(\$450.00)</del>	Rtg Type 0.00 <i>NM</i>		
	.TE] NOT AVAILABLE RATE M-F 5-6a WakeUp w/Wagner:5-6a state]	ı	1	M	:30 \$450.00	0.00 NM		
	Wake Up Early w/ Wagn€M Wake Up Early Wagners	430a-5a	- ТWГ	:30 4	\$100.002	0.00 NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	- TWΓ 4	<u>Rate</u> \$100.00	Rating 0.00					
4 KSNV 10/22/12 10/22/1 NEWS	2 Wake Up Early w/ Wagn€M Wake Up Early Wagners	430a-5a	М	:30 1	\$100.002	0.00 NM	1	\$100.00
Start Date         End Date           Week: 10/22/12         10/28/12	M 1	Rate \$100.00	Rating 0.00					•
5 KSNV 10/16/12 10/19/1 NEWS	2 M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	- TWFF	:30 4	\$700.00 1	0.00 NM	4	\$2,800.00
Start Date   End Date     10/15/12   10/21/12		<u>Rate</u> \$700.00	Rating 0.00					

Print Date: 10/15/12 16:20:13 Page 3 of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTF :30 4 \$700.00 1 0.00 NM 4	\$2,800.00
M-F 6-7a WakeUp w/Wagners	
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - TWTF 4 \$700.00 0.00	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 <del>(\$700.00)</del> 0.00 NM	
See MG 5.5,6,5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 <del>(\$700.00)</del> 0.00 NM	
See MG 5.5,5.6,5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 <del>(\$700.00)</del> 0.00 NM	
See MG 5.5,5.6,5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 <del>(\$700.00)</del> 0.00 NM	
See MG 5.5,5.6,5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner:6-7a - TWThF :30 \$700.00 0.00 NM MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate]	
6 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner:6-7a - TWThF :30 \$700.00 0.00 NM	
MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate]	
7 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner:6-7a - TWThF :30 \$700.00 0.00 NM	
[Revised Rate to Reinstate]	
8 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner:6-7a - TWThF :30 \$700.00 0.00 NM	
M MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate]	
6 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/Wa@M 6-7a M :30 1 \$700.001 0.00 NM 1	\$700.00
M-F 6-7a WakeUp w/Wagners	
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$700.00 0.00	
Wood: 10/22/12 10/20/12 11 1/100:00 0.00	<b>\$7,000,00</b>
7 KSNV 10/16/12 10/19/12 Today Show CM 658a-9am - TWTF :30 8 \$900.00 1 0.00 NM 8 Today Show	\$7,200.00
TODAY SHOW	
Start Date	
Week: 10/15/12 10/21/12 - TWTF 8 \$900.00 0.00	

Print Date: 10/15/12 16:20:13 Page 4 of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inven	tory Code Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
7 KSNV 10/16/12 10/19/12 Today		658a-9am	- TWTF	:30 8	\$900.001	0.00 NM	8	\$7,200.00
Today TODAY SHOW	Show							
	kdays Spots/Week	Rate R	ating					
	ΓF 8	\$900.00	0.00			I		
Spot Ch Date Range Descripti		t/End Time				Rtg Type		
1 KSNV 10/15/12-10/21/12 Today Si		a-9am		- ТWГhF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13 [.NOT AVAILABLE RATE] NOT	AVAILABLE RATE							
2 KSNV 10/15/12-10/21/12 Today Si		a-9am		- TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See <i>MG 7.9,7.10,7.11,7.12,7.13</i> [.NOT AVAILABLE RATE] NOT								
3 KSNV 10/15/12-10/21/12 Today Si		a-9am		- TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13 [.NOT AVAILABLE RATE] NOT								
4 KSNV 10/15/12-10/21/12 Today Si	how 658a	a-9am		- ТWГhF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See <i>MG 7.9,7.10,7.11,7.12,7.13</i> [.NOT AVAILABLE RATE] NOT								
5 KSNV 10/15/12-10/21/12 Today Si	how 658a	a-9am		- TWThF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13 [.NOT AVAILABLE RATE] NOT								
6 KSNV 10/15/12-10/21/12 Today Si		a-9am		- ТWГhF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13 [.NOT AVAILABLE RATE] NOT								
7 KSNV 10/15/12-10/21/12 Today Si		a-9am		- ТWГhF	:30 <del>(\$900.00)</del>	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13 [.NOT AVAILABLE RATE] NOT								
8 KSNV 10/15/12-10/21/12 Today Si		a-9am		- TWThF	:30 (\$900.00)	0.00 <i>NM</i>		
See MG 7.9,7.10,7.11,7.12,7.13 [.NOT AVAILABLE RATE] NOT								
9 KSNV 10/15/12-10/21/12 Today SI		a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	.1,7.8							
10 KSNV 10/15/12-10/21/12 Today SI	how 658a	a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	.1,7.8							
11 KSNV 10/15/12-10/21/12 Today SI	how 658a	a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	.1,7.8							
12 KSNV 10/15/12-10/21/12 Today SI	how 658a	a-9am		- ТWГhF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	.1,7.8							
13 KSNV 10/15/12-10/21/12 Today SI	how 658a	a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	.1,7.8							
14 KSNV 10/15/12-10/21/12 Today SI	how 658a	a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	.1,7.8							
15 KSNV 10/15/12-10/21/12 Today SI	how 658a	a-9am		- TWThF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7	.1,7.8							
[Revised Rate to Reinstate]	050			mum) p	00 000000	0.00 104		
16 KSNV 10/15/12-10/21/12 Today SI		a-9am		- ТWГhF	:30 \$900.00	0.00 NM		
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7 [Revised Rate to Reinstate]	•							
	Show CM Show	658a-9am	M	:30 2	\$900.00 1	0.00 NM	2	\$1,800.00
TODAY SHOW	ludana O : *** :	<b>5</b>	-0					
Start Date         End Date         Wee           Week: 10/22/12         10/28/12         M	kdays Spots/Week 2	<u>Rate</u> <u>R</u> \$900.00	ating 0.00					
	3 Sunrise - SATURIM	6a-7a	S-	:30 1	\$350.001	0.00 NM	1	\$350.00
News	3 Sunrise SATURDAY					1		

Print Date: 10/15/12 16:20:13 Page 5 of 18

**KSNV** 

Order / Rev: 105006

10/16/12 - 10/22/12

Advertiser: Obama for America

Alt Order #:

Flight Dates:

06837949

Product Desc: **OBAM FOR AMERICA** 

Estimate:

1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S-	1	\$350.00	0.00							
10 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am		S-	:30	1	\$625.00 1	0.00 NM	1	\$625.00
			Saturday Today										
SAT TO													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S-	1	\$625.00	0.00							
11 KSNV	10/21/1	2 10/21/12	News 3 Sunrise -		6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
			News 3 Sunrise S	SUNDAY									
NEWS													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$225.00	0.00							
12 KSNV	10/21/1	2 10/21/12	Sunday Today	CM	7a-8am		S	:30	1	\$750.001	0.00 NM	1	\$750.00
			Sunday Today										
SUN TO													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$750.00	0.00							
13 KSNV	10/21/1	2 10/21/12	News 3 Today W	knd CM	9a-930am		S	:30	1	\$500.001	0.00 NM	1	\$500.00
			News 3 Today										
NEWS													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$500.00	0.00							
14 KSNV	10/21/1	2 10/21/12	Chris Matthews 9		9:30a-10a		S	:30	1	\$600.001	0.00 NM	1	\$600.00
			Chris Matthews S	SUN 9:30am									
	MATHEV	_			_								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$600.00	0.00							
N15 KSNV	10/16/1	2 10/19/12	M-F Today Show		9-10a	- T	WTF	:30	8	\$425.001	0.00 NM	6	\$2,550.00
			M-F Today Show	' II									
_	SHOW												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/	15/12	10/21/12	- ТWГF	8	\$425.00	0.00					ı	l	

Print Date: 10/15/12 16:20:13 Page 6 of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	e Brea	k Start/End	Time	Days	Len Spo	ıts	Rate Pri	Rtg Typ	e Spots	Amount
N15 KSNV	10/16/12	10/19/12	M-F Today Shov		9-10a		- TWTF			125.00 1	0.00 NI		\$2,550.00
			M-F Today Show	w II									
	SHOW II				. 5.								
Star Week: 10/1		End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Wee	<u>k Rate</u> 8 \$425.00	Rati	<u>ng</u> .00						
	Date Ran		escription		art/End Time	0.		Weekdays	Length	Rate	Rtg Type	9	
			1-F Today Show II		10a		-	- TWГhF		<del>(\$425.00)</del>			
		, ,	1,15.12,15.13,15 E] NOT AVAILAB	, ,	16								
			- 1-F Today Show II		10a		-	- TWГhF	:30	<del>(\$425.00)</del>	0.00 NI	И	
			1,15.12,15.13,15 E] NOT AVAILAB		16								
3 KSNV	10/15/12	-10/21/12 M	1-F Today Show II	3rd Hr 9-1	10a		-	- TWГhF	:30	<del>(\$425.00)</del>	0.00 NI	И	
			11,15.12,15.13,15 E] NOT AVAILAB		16								
4 KSNV	10/15/12	-10/21/12 M	1-F Today Show II	3rd Hr 9-1	10a		-	- TWГhF	:30	<del>(\$425.00)</del>	0.00 NI	И	
			11,15.12,15.13,15 E] NOT AVAILAB		16								
			1-F Today Show II				-	- TWThF	:30	<del>(\$425.00)</del>	0.00 NI	И	
			11,15.12,15.13,15 E] NOT AVAILAB		16								
			1-F Today Show II		10a		-	- TWГhF	:30	<del>(\$425.00)</del>	0.00 NI	И	
			11,15.12,15.13,15 E] NOT AVAILAB		16								
7 KSNV	10/15/12	-10/21/12 M	1-F Today Show II	3rd Hr 9-1	10a		-	- TWThF	:30	<del>(\$425.00)</del>	0.00 NI	Л	
			11,15.12,15.13,15 E] NOT AVAILAB		16								
			1-F Today Show II		10a		-	- TWThF	:30	<del>(\$425.00)</del>	0.00 NI	И	
			11,15.12,15.13,15 E] NOT AVAILAB		16								
			I-F Today Show II		10a		-	- TWThF	:30	\$425.00	0.00 N	Л	
_		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2 ate]	2,15.1									
			I-F Today Show II		10a		-	- TWГhF	:30	\$425.00	0.00 NI	Л	
[Re	vised Rat	e to Reinsta	-	•									
			I-F Today Show II		10a		-	- TWГhF	:30	\$425.00	0.00 NM	Л	
[Re	vised Rat	e to Reinsta	-	•									
_		-10/19/12 M	I-F Today Show II	3rd Hr 9-1	10a		-	- TWThF	:30	<del>(\$425.00)</del>	0.00 NI	И	
_	edit - mg 6	-											
_			I-F Today Show II		10a		-	- TWThF	:30	\$425.00	0.00 NM	Л	
		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2	2,15.1									
-			اجة I-F Today Show II	3rd Hr 9-1	10a		_	- TWThF	:30	\$425.00	0.00 NI	л	
₩ MG	for 15.8,		5.4,15.6,15.5,15.2		.00			111111	.00	ψ120.00	0.00 14		
_			1-F Today Show II	3rd Hr 9-1	10a		-	- TWГhF	:30	<del>(\$425.00)</del>	0.00 NI	И	
⊕ Cre			,							(, )			
_	•	-	I-F Today Show II	3rd Hr 9-	10a		-	- TWГhF	:30	\$425.00	0.00 NI	Л	
⊕ MG	for 15.8,		5.4,15.6,15.5,15.2										
			M-F Today Shov	v II 3rd HCM	9-10a		M	:30	2 \$	425.00 1	0.00 NM	<u>/</u> 2	\$850.00
	SHOW II		M-F Today Show										
	_	End Date	Weekdays	Spots/Wee	k Rate	Rati	ng					1	
Week: 10/2		10/28/12	M	·	2 \$425.00		.00					I	

Print Date: 10/15/12 16:20:13 Page 7 of 18

	_										_	
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
16 KSNV	10/22/12	10/22/12	M-F Today Show I	3rd HCM	9-10a	M	:30	2 \$	425.00 1	0.00 NM	2	\$850.00
			M-F Today Show	I								
TODAY	SHOW II											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	22/12	10/28/12	M	2	\$425.00	0.00						
Spot Ch	Date Ran	ige D	escription	Star	t/End Time		Weekdays	Length	n Rate	Rtg Type		
2 KSNV	10/22/12-	-10/28/12 N	1-F Today Show II 3	$rd Hr = \overline{9-10}$	)a		M	:30	(\$42 <u>5.00)</u>	0.00 NM		
See	e MG 16.3	3										
[.No	OT AVAIL	ABLE RAT	E] NOT AVAILABLE	RATE								
3 KSNV	10/22/12-	-10/22/12 N	I-F Today Show II 3	d Hr 9-10	)a		M	:30	\$425.00	0.00 NM		
(M) MG	6 for 16.2 1	10/22	•									
[Re	vised Rat	e to Reinsta	ate]									
17 KSNV	10/16/12	10/19/12	M-F Today Show I	I 4th ÆM	10am-11am	- TWTF-	:30	8 \$	325.00 1	0.00 NM	8	\$2,600.00
			Today 4th Hour									
TODAY	SHOW III		,									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	- TWTF	8	\$325.00	0.00						

Print Date: 10/15/12 16:20:13 Page 8 of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End Time	Days Len Spots Rate Pri	Rtg Type Spots Amou	ınt
,	- TWTF :30 8 \$325.001	0.00 NM 8 \$2,600	
Today 4th Hour TODAY SHOW III			
Start Date End Date Weekdays Spots/Week Rate Rati	na		
	.00		
Spot   Ch Date Range   Description   Start/End Time		Rtg Type	
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	,		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	(100 T 00 (100 T 00)		
5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	-1W1III30 <del>(ψ320.00)</del>	0.00 14141	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 <del>(\$325.00)</del>	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16			
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
(h) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	- TWITIN50 \$525.00	0.00 14141	
[Revised Rate to Reinstate]			
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2			
[Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
(h) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	- TWITIN50 \$525.00	0.00 14141	
[Revised Rate to Reinstate]			
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]			
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2	111111 100 4020100	0.00	
[Revised Rate to Reinstate]			
14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]			
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2			
[Revised Rate to Reinstate]			
16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	- TWThF :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]			
	M :30 2 \$325.001	0.00 NM 2 \$650	0.00
Today 4th Hour	<del></del>		-
TODAY SHOW III			
Start Date         End Date         Weekdays         Spots/Week         Rate         Rate           Week: 10/22/12         10/28/12         M         2         \$325.00         0	<u>ng</u> .00	l	
ννουπ. 10/22/12 10/20/12 11 2 φ323.00 U	.00	•	

Print Date: 10/15/12 16:20:13 Page 9 of 18

Ln Ch Start End II	nventory Code	Break	Start/End Ti	me Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
	1-F Today Show III		10am-11am	M			325.00 1	0.00 NM	2	\$650.00
TODAY SHOW III	Γoday 4th Hour									
Start Date End Date	Weekdays Si	oots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	M	2	\$325.00	0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Des</u> 2 KSNV 10/22/12-10/28/12 M-F	scription Today Show III 4th		<u>/End Time</u> n-11am		Weekdays M	Length :30		Rtg Type 0.00 NM		
See MG 18.3 [.NOT AVAILABLE RATE]	NOT AVAILABLE	DATE								
3 KSNV 10/22/12-10/22/12 M-F			n-11am		M	:30	\$325.00	0.00 NM		
MG for 18.2 10/22 [Revised Rate to Reinstate										
19 KSNV 10/16/12 10/19/12 R		СМ	11am-12pm	- TWTF-	- :30	4 \$3	325.00 1	0.00 NM	4	\$1,300.00
	Rachael Ray									
RACHEL RAY Start Date End Date	Wookdovo S	oots/Week	Poto	Dating						
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Sı - TWTF	4	Rate \$325.00	Rating 0.00						
Spot Ch Date Range Des	scription		/End Time			Length	Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 Rad	chael Ray	11an	n-12pm		- TWThF	:30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE]	NOT AVAILABLE F	RATE								
2 KSNV 10/15/12-10/21/12 Rad			n-12pm		- TWThF	:30	(\$325.00)	0.00 <i>NM</i>		
See MG 19.5,19.6,19.7										
[.NOT AVAILABLE RATE] 3 KSNV 10/15/12-10/21/12 Rad			. 1000		- ТWГhF	.20	(\$20E 00)	0.00 1/1/4		
See MG 19.5,19.6,19.7	лает кау	Han	n-12pm		- 1 W111F	.30	<del>(\$325.00)</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE]	NOT AVAILABLE F	RATE								
5 KSNV 10/16/12-10/19/12 Rad	chael Ray	11an	n-12pm		- TWThF	:30	\$325.00	0.00 NM		
	<b>\1</b>									
[Revised Rate to Reinstate 6 KSNV 10/16/12-10/19/12 Rac	-	11an	n-12pm		- TWThF	:30	\$325.00	0.00 NM		
⊕ MG for 19.1,19.2,19.3			r				,			
[Revised Rate to Reinstate	•									
7 KSNV 10/16/12-10/19/12 Rac M MG for 19.1,19.2,19.3	chael Ray	11an	n-12pm		- TWThF	:30	\$325.00	0.00 NM		
[Revised Rate to Reinstate	e]									
20 KSNV 10/22/12 10/22/12 R	achael Ray	СМ	11am-12pm	M	- :30	1 \$3	325.00 1	0.00 NM	1	\$325.00
	Rachael Ray									
RACHEL RAY	Waalidaya C	o oto ////o ole	Doto	Dating						
Start Date End Date Week: 10/22/12 10/28/12	<u>Weekdays</u> <u>S</u> M	oots/Week 1	Rate \$325.00	Rating 0.00						
	loon News	CM	12-1230pm	- TWTF-	- :30	4 \$4	125.001	0.00 NM	4	\$1,700.00
	Noon News									
NEWS Start Date End Date	Weekdays S	oots/Week	Pate	Rating						
Week: 10/15/12 10/21/12	- TWTF	4	<u>Rate</u> \$425.00	0.00						
<del>_</del>	scription		/End Time			Length		Rtg Type		
2 KSNV 10/15/12-10/21/12 Noc	on News	12-1	230pm		- TWThF	:30	<del>(\$425.00)</del>	0.00 <i>NM</i>		
See MG 21.5 [.NOT AVAILABLE RATE]	NOT AVAILABLE F	RATE								
5 KSNV 10/16/12-10/19/12 Noc			230pm		- ТWГhF	:30	\$425.00	0.00 NM		
⊕ MG for 21.2 10/16										
[Revised Rate to Reinstate										<b>*</b>
22 KSNV 10/22/12 10/22/12 N	loon News Noon News	СМ	12-1230pm	M	- :30	1 \$4	125.00 1	0.00 NM	1	\$425.00
NEWS										
Start Date End Date		oots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	M	1 CM	\$425.00	0.00	-00	4 00	25 00 0	0.00 1114		<b>#</b> 000 00
	The Agenda 1230pm The Agenda 1230pr		1230-1p	- TWTF-	- :30	4 \$2	225.00 2	0.00 NM	4	\$900.00

Print Date: 10/15/12 16:20:13 Page 10of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
23 KSNV	10/16/1	2 10/19/12	The Agenda 1230 The Agenda 1230	•	1230-1p	- TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGEND	Α		The Agenda 123	opm								
Star Week: 10/	rt Date	End Date 10/21/12	Weekdays - TWTF	Spots/Week	Rate \$225.00	Rating						
-		2 10/21/12	The Agenda 1230	Opm CM	\$225.00 1230-1p	0.00 M	:30	1	\$225.002	0.00 NM	1	\$225.00
			The Agenda 123		·							
AGEND Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	M	1	\$225.00	0.00						
25 KSNV	10/16/1	2 10/19/12	Days of our Lives Days of our Lives		1258p-2pm	- TWTF	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
DAYS			•	,								
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$425.00	Rating 0.00						
		2 10/22/12	Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS			Days of our Lives	5								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	M	1	\$425.00	0.00			<b>^</b>			<b>^</b>
27 KSNV	10/16/1	2 10/19/12	The Doctors The Doctors	СМ	2pm-3pm	- TWF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
DRS						<b>5</b>						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$325.00	Rating 0.00						
		2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DRS			The Doctors									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12 2 10/19/12	M Dr. Phil	CM	\$325.00 3-4p	0.00 - TWF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
29 KONV	10/10/1	2 10/19/12	Dr Phil	Civi	3-4p	- 1 WII	.30	4	φ430.00 1	U.UU INIVI	4	φ1,000.00
PHIL	mt Doto	End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						
30 KSNV	10/22/1	2 10/22/12	Dr. Phil	СМ	3-4p	М	:30	1	\$450.001	0.00 NM	1	\$450.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
31 KSNV		10/28/12	M NEWS 3 at 4 (1 I	HOURICM	\$450.00 4-5pm	0.00 - TWF	:30	8	\$725.00 1	0.00 NM	8	\$5,800.00
	10/10/1	2 10/10/12	4PM NEWS (1 ho	,	ТОРТ	11111	.00	Ü	Ψ120.00 1	0.00 14111		ψο,οσο.σσ
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	8	\$725.00	0.00						
32 KSNV	10/22/1	2 10/22/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
NEWS			4FW NEWS (1 110	oui)								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
33 KSNV		10/28/12 2 10/19/12	M-F Early News	CM	\$725.00 5-630p	0.00 - TWF	:30	13	\$1,200.001	0.00 NM	13	\$15,600.00
	J G. 1	, <b></b>	M-F Early News		· F	*		. •	. , , ,			,
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF		\$1,200.00	0.00					İ	

Print Date: 10/15/12 16:20:13 Page 11of 18

**KSNV** 

 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA

Ln Ch Start End Inventory Code B	reak Sta	rt/End Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
33 KSNV 10/16/12 10/19/12 M-F Early News C	M 5-63	30p	- TWTF	:30 13	\$ \$1,200.001	0.00 NM	13	\$15,600.00
M-F Early News NEWS		•						
Start Date End Date Weekdays Spots/V	Veek	Rate Ratio	na					
Week: 10/15/12 10/21/12 -TWTF	13 \$1,2		00					
Spot Ch Date Range Description	Start/End		<u>V</u>	Veekdays L		Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [PGM CHG = DEBATE]	1,33.22							
2 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [PGM CHG = DEBATE]	1,33.22							
3 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [PGM CHG = DEBATE]	1,33.22							
4 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
6 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
7 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
8 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
13 KSNV 10/15/12-10/21/12 M-F Early News	5-630p		-	TWThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	1,33.22							
15 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
16 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
17 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
18 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
19 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
20 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
21 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
22 KSNV 10/16/12-10/19/12 M-F Early News	5-630p		-	TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]								
34 KSNV 10/22/12 10/22/12 M-F Early News C M-F Early News	M 5-63	30p	M	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS								
Start Date End Date Weekdays Spots/V		Rate Ratio						
Week: 10/22/12 10/28/12 M	2 \$1,2	200.00 0.	00					

Print Date: 10/15/12 16:20:13 Page 12of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Invent	tory Code Break	Start/End Ti	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
34 KSNV 10/22/12 10/22/12 M-F Ea	arly News CM	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
M-F E	arly News							
	kdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 M		\$1,200.00	0.00					
Spot Ch Date Range Description	_	t/End Time	<u> </u>	Weekdays .		Rtg Type		
1 KSNV 10/22/12-10/28/12 M-F Early See MG 34.3	y News 5-63	30p	N	VI	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
[NA NO DAY MOVES]								
3 KSNV 10/22/12-10/22/12 M-F Early	y News 5-63	30p	N	M	:30 \$1,200.00	0.00 NM		
MG for 34.1 10/22								
[Revised Rate to Reinstate]	Farly Name OM	<b>5</b> 000	C		4	0.00 NIM		<b>#450.00</b>
35 KSNV 10/20/12 10/20/12 Sa-Su Sa-Su	Early News CM Early News	5pm-630pm	S-	:30	1 \$450.002	0.00 NM	1	\$450.00
NEWS	Luny News							
	kdays Spots/Week		<u>Rating</u>					
**************************************	S- 1	\$450.00	0.00		4 000000	0.00.1114		<b>#</b> 000 00
36 KSNV 10/21/12 10/21/12 News	3 Live in Prime CM 3 in Prime	7-10pm	S	:30	1 \$900.002	0.00 NM	1	\$900.00
NEWS AFTER NFL	O 1 111110							
	kdays Spots/Week		<u>Rating</u>					
**************************************	S 1	\$900.00	0.00		1 01 000 00 1	0.00.1114		<b>AF</b> 000 00
37 KSNV 10/16/12 10/19/12 M-F Je	eopardy CM eopardy	630-7pm	- TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEOPARDY	copardy							
	kdays Spots/Week		<u>Rating</u>					
Week: 10/15/12 10/21/12 - TWI Spot Ch Date Range Description		\$1,300.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Jeop	_	-7pm	_	- TWThF	:30 <del>(\$1,300.00)</del>			
See MG 37.5,37.6,37.7,37.8	•	·			,			
[.NOT AVAILABLE RATE] NOT		_		muml n	00/04 000 001	0.00 144		
2 KSNV 10/15/12-10/21/12 M-F Jeop See MG 37.5,37.6,37.7,37.8	pardy 630-	-7pm	-	· TWThF	:30 <del>(\$1,300.00)</del>	0.00 NM		
[PGM CHG = JEOP OR WHEEL	L IN PRIME]							
3 KSNV 10/15/12-10/21/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
See MG 37.5,37.6,37.7,37.8	۸\/۸U ۸DLE DATE							
[.NOT AVAILABLE RATE] NOT 4 KSNV 10/15/12-10/21/12 M-F Jeop		-7pm	_	- TWThF	:30 <del>(\$1.300.00)</del>	0.00 <i>NM</i>		
See MG 37.5,37.6,37.7,37.8	our dy 000	7 (7)		1 111111	.σσ(φ1,σσσ.σσ)	0.00 74177		
[.NOT AVAILABLE RATE] NOT								
5 KSNV 10/16/12-10/19/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]								
6 KSNV 10/16/12-10/19/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3								
[Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 M-F Jeop	oordy 620	-7pm		- TWThF	:30 <del>(\$1,300.00)</del>	0.00 1/1/4		
(f) See MG 37.9	daruy 030	- <i>1</i> piii	_	- 1 WIIII'	.30 <del>(φ1,300.00)</del>	0.00 11111		
[PGM CHG= DEBATE - PGM A	IRS IN PRIME]							
8 KSNV 10/16/12-10/19/12 M-F Jeop	pardy 630-	-7pm	-	- TWThF	:30 \$1,300.00	0.00 NM		
MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]								
9 KSNV 10/16/12-10/16/12 Jeopardy	n PRIME M-S	A 8-11p / SUN	_	- T	:30 \$1,300.00	0.00 NM		
M MG for 37.7 10/16					. ,===			
[Inv code change]								
38 KSNV 10/22/12 10/22/12 M-F Je	' '	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
M-F Je JEOPARDY	eopardy							
	kdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 M	1	\$1,300.00	0.00					

Print Date: 10/15/12 16:20:13 Page 13of 18

Ln Ch Start End Inventory Code Break Sta	art/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
• •	0-7pm M :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00
M-F Jeopardy JEOPARDY	
Start Date	Rate Rating
	,300.00 0.00
Spot Ch Date Range Description Start/En	
1 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm	n M :30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>
See MG 38.2 [na debates]	
2 KSNV 10/22/12-10/22/12 M-F Jeopardy 630-7pm	n M :30 <del>(\$1.300.00)</del> 0.00 <i>NM</i>
	155(\$\psi,\)555(\$\psi,\)
[PGM CHG = JEOP OR WHEEL IN PRIME]	
	.11p/SUN M :30 \$1,300.00 0.00 NM
(f) MG for 38.2 10/22	
[Inv Code]	700 THEE 00 4 \$4,000,004 0.00 NM
39 KSNV 10/16/12 10/19/12 M-F Wheel CM 7-7  M-F Wheel of Fortune	730pm - TWTF :30 4 \$1,300.00 1 0.00 NM 4 \$5,200.00
WHEEL	
Start Date End Date Weekdays Spots/Week	Rate Rating
· · ·	,300.00 0.00
Spot         Ch Date Range         Description         Start/En           1 KSNV 10/15/12-10/21/12 M-F Wheel         7-730pm	
See MG 39.5,39.6,39.7,39.8	- 1 W1111130 ( <del>\$\tilde{\pi} 1,300.00)</del> 0.00 1\tilde{\ti
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm	n - TWThF :30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm	n - TWThF :3 <i>0(<del>\$1,300.00)</del> 0.00 <i>NM</i></i>
See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]	
4 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm	n - TWThF :30 <del>(\$1,300.00)</del>
See MG 39.5,39.6,39.7,39.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	n - TWThF :30 \$1,300.00 0.00 NM
6 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	n - TWThF :30 \$1,300.00 0.00 NM
MG for 39.1,39.4,39.3,39.2	111111111111111111111111111111111111111
[Revised Rate to Reinstate]	
7 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	n - TWThF :30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>
(f) See MG 39.9	
[PGM CHG= DEBATE - PGM AIRS IN PRIME] 8 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	n - TWThF :30 \$1,300.00 0.00 NM
MG for 39.1,39.4,39.3,39.2	- 1W1Π50 ψ1,500.00 0.00 1W
[Revised Rate to Reinstate]	
9 KSNV 10/16/12-10/16/12 M-F Wheel 7-730pm	n -T :30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>
® See MG 39.10	
[PGM CHG = DEBATE PGMS AIR IN PRIME]  10 KSNV 10/16/12-10/16/12 Wheel of Fortune in PRIME M-SA 8-	-11p/SUN -T :30 \$1,300.00 0.00 NM
(h) MG for 39.9 10/16	11p/30l -130 \$1,300.00 0.00 NW
[Inv Code]	
	730pm M :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00
M-F Wheel of Fortune	
WHEEL	Data - Datas
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1 \$1,	Rate Rating ,300.00 0.00
1700m. 10/22/12 10/20/12 M2 1 VI,	,000.00 0.00 I

Print Date: 10/15/12 16:20:13 Page 14of 18

Ln Ch Start End Inventory Code Break Start/End Time Days	3 71 1
40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm M M-F Wheel of Fortune	:30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00
WHEEL	
Start Date	
Week: 10/22/12 10/28/12 M 1 \$1,300.00 0.00	Westerlands I sportly Date Directions
Spot         Ch         Date Range         Description         Start/End Time           1         KSNV 10/22/12-10/28/12 M-F Wheel         7-730pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> <u>M</u> :30(\$1,300.00) 0.00 NM
See MG 40.2	.30( <del>φτ,300.00)</del> 0.00 γγίνι
[na debates]	
2 KSNV 10/22/12-10/22/12 M-F Wheel 7-730pm	M::30 <del>(\$1,300.00)</del> 0.00 <i>NM</i>
See MG 40.3	
[PGM CHG = JEOP OR WHEEL IN PRIME]	M: :30 \$1,300.00 0.00 NM
3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN MG for 40.2 10/22	M :30 \$1,300.00 0.00 NM
[Inv Code]	
41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm - TWTF	7 :30 4 \$900.001 0.00 NM 4 \$3,600.00
Face to Face w/ J.Ralston	
FACE TO FACE  Start Data Food Data Washdaya Spata/Wash Bata Bating	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         - TWTF         4         \$900.00         0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	- TWThF :30 <del>(\$900.00)</del> 0.00 <i>NM</i>
See MG 41.5,41.6,41.7,41.8	
[PGM CHG = NBC DEBATE] 2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 <del>(\$900.00)</del> 0.00 <i>NM</i>
See MG 41.5,41.6,41.7,41.8	- 1 w 1 m 1 · · · · · · · · · · · · · · · · ·
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 <del>(\$900.00)</del> 0.00 <i>NM</i>
See MG 41.5,41.6,41.7,41.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 <del>(\$900.00)</del> 0.00 <i>NM</i>
See MG 41.5,41.6,41.7,41.8	- 1 W11111 <sup></sup> .30 <del>(\$555.00)</del> 0.00 14111
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 \$900.00 0.00 NM
MG for 41.2,41.3,41.4,41.1	
[Revised Rate to Reinstate]	THE \$20. \$200.00.00 NIM
6 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm  → MG for 41.2,41.3,41.4,41.1	-TWThF :30 \$900.00 0.00 NM
[Revised Rate to Reinstate]	
7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-TWThF :30 <del>(\$900.00)</del> 0.00 <i>NM</i>
[PGM CHG= DEBATE - PGM AIRS IN PRIME]	THE CO. MOOD OO . A. A. A. A. A.
8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm  M MG for 41.2,41.3,41.4,41.1	-TWThF :30 \$900.00 0.00 NM
[Revised Rate to Reinstate]	
9 KSNV 10/16/12-10/16/12 FacetoFace/Ralston Report 730-758pm	-T :30 <del>(\$900.00)</del> 0.00 <i>NM</i>
⊕ See MG 41.10	
[PGM CHG = DEBATE PGMS AIR IN PRIME]	TI 00 #000 00 0 00 1111
10 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm  M MG for 41.9 10/16	-T :30 \$900.00 0.00 NM
[Inv Code]	
42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rep@M 730-758pm M	:30 1 \$900.001 0.00 NM 1 \$900.00
Face to Face w/ J.Ralston	
FACE TO FACE	
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1         \$900.00         0.00	
9700N. 10/22/12 10/20/12 11 9900.00 0.00	•

Print Date: 10/15/12 16:20:13 Page 15of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pr	Rtg Type	Spots	Amount
42 KSNV	10/22/1	2 10/22/12	Face to Face w/	•	730-758pm	М	:30	1 \$900.001	0.00 NM	1	\$900.00
	TO FACE					<b>.</b>					
Sta Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$900.00	Rating 0.00					
Spot Ch	Date Ra	nge D	escription		/End Time		Weekdays		Rtg Type		
	e MG 42.		acetoFace/Ralston	гкероп тзо-	756pm		NI	- :30 <del>(\$150.00</del>	0.00 NM	1	
-		= NBC DEB	ATE] ALSTON in PRIME	- 0 11	nm		M	- :30 \$900.0	O O O NIM	l	
	10/22/12 3 for 42.1		ALSTON III PRIME	E 8-11	pm		M	30 \$900.0	0 0.00 NM		
	V CODE									1	
43 KSNV	10/20/1	2 10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPA		F. d Data	10/	0	Data	Detien				1	
Sta Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00				İ	
44 KSNV	10/20/1	2 10/20/12	Wknd Wheel of F		7-730pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
WHEEL	_		SAT/ Wheel of Fo	ortune						1	
Sta Week: 10	art Date	End Date	Weekdays	Spots/Week 1	Rate	Rating				l	
		10/21/12 2 10/16/12	Tues PR 8-9p	CM	\$525.00 8-9pm	0.00 - T	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VO	NCE		Tuesday Prime 8	-9pm	·						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10		10/21/12	- T		\$4,000.00	0.00	200	4 \$4,000,004	0.00.004	1	<b>#</b> 4 000 00
47 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p Wednesday Prim	CM e 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
SVU	ut Data	End Data	Maakdaya	Cnoto/Mode	Doto	Dating				l	
Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,000.00	Rating 0.00				į	
48 KSNV	10/18/1	2 10/18/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK	CENTER		Thursday Prime	10-11pm						ĺ	
Sta Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,200.00	Rating 0.00				ĺ	
		2 10/19/12	Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM	1		Friday Prime 9-10	Opm						1	
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				į	
Week: 10/		10/21/12 2 10/19/12	F	1	\$2,600.00 10-11pm	0.00	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
		2 10/19/12	Friday Prime 10-		10-11piii		.30	1 ψ3,200.00 1	0.00 14101	1 '	ψ3,200.00
DATEL Sta	INE art Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10		10/21/12	F		\$3,200.00	0.00				ĺ	
51 KSNV	10/20/1	2 10/20/12	Sat PR 8-9p Saturday Prime 8	CM R-9nm	8-9pm	S-	:30	1 \$800.002	0.00 NM	1	\$800.00
NBC PF			·	·						1	
Sta Week: 10	art Date /15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$800.00	Rating 0.00				i	
		2 10/20/12	Sat PR 9-10p	CM	9-10pm	S-	- :30	1 \$900.002	0.00 NM	1	\$900.00
NBC PI	RIME		Saturday Prime 9	9-10pm							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
53 KSNV		10/21/12	NFL Pre-Game /	FNA CM	\$900.00 1p-530pm	0.00	S :30	1 \$2,400.001	0.00 NM	1	\$2,400.00
	10/21/1	_ 10/21/12	NFL Pre-Game		.p 000piii	. – .		, ψ <u>=</u> , 100.00 1	0.00 THM	'	Ψ2, 100.00
FNIA Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	

Print Date: 10/15/12 16:20:14 Page 16of 18

Order / Rev: 105006 Advertiser:

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Obama for America

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
53 KSNV	10/21/1	2 10/21/12	NFL Pre-Game / F	NA CM	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FNIA			NFL Pre-Game								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/21/12	S	1	<del>+</del> =,	0.00					
54 KSNV	10/21/1	2 10/21/12	NFL Football NFL Football	CM	1P-9PM	S	:30	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
SUN NIC	GHT FTE	3L	TVI E I OOLDAII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12 2 10/21/12	Jeopardy in PRIM		\$10,000.00 M-SA 8-11n	0.00 / SUNS	:30	1 \$350.004	0.00 NM	1	\$350.00
00 110111	10/21/1	2 10/21/12	Jeopardy in Prime		W O/ CO TIP	, <b>00</b> 11	.00	1 ψοσσ.σσ 4	0.00 14141		ψοσο.σο
TBD		<b>5.15</b> .		0	Б. /	5.0					
Star Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$350.00	Rating 0.00					
56 KSNV	10/16/1	2 10/19/12	M-F News 3 at Ele	even CM	11pm-1135p	m - TWTF	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- TWГF		\$1,200.00	0.00					
57 KSNV	10/22/1	2 10/22/12	M-F News 3 at Ele		11pm-1135p	om M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	Sa-Su News 3 at		\$1,200.00 11pm-1135p	0.00 mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
30 110111	10/20/1	2 10/20/12	Sa-Su News 3 at		Принтиор	5	.50	1 ψ1,100.001	0.00 14101		ψ1,100.00
NEWS		<b>5.15</b> .		0	Б.,	5.0					
Star Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
Spot Ch	Date Ra	nge D	escription	Star	t/End Time		/eekdays		Rtg Type		
	10/15/12 • MG 58		a-Su News 3 at Ele	even 11pi	m-1135pm	_	Sa	- :30 <del>(\$1,100.00)</del>	0.00 <i>NM</i>		
			E] NOT AVAILABL	E RATE							
			a-Su News 3 at Ele		m-1135pm	-	Sa	:30 \$1,100.00	0.00 NM		
_	for 58.1	10/20 Ite to Reinsta	atel								
			Sa-Su News 3 at	ElevenCM	11pm-1135p	mS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at					* **,*******			**,
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S		\$1,100.00	0.00					
60 KSNV	10/16/1	2 10/19/12	J	v CM	1135p-1237	a - TWTF	:30	4 \$500.001	0.00 NM	4	\$2,000.00
LENO			Tonight Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	- ТWГF	4	\$500.00	0.00				İ	

Print Date: 10/15/12 16:20:14 Page 17of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Tonight Show  LENO  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/12   - TWTF   4 \$500.00   0.00  Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate		Len Spots Rate Pri	me Days	Start/End T	вгеак	Inventory Code	End	Start	Ln Ch
LENO   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	:30 4 \$500.00 1 0.00 NM 4 \$2,000.00	:30 4 \$500.001	- TWTF	1135p-1237a	CM	The Tonight Show	2 10/19/12	IV 10/16/1	60 KSNV
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating						Tonight Show			
Week:       10/15/12       10/21/12       - TWTF       4 \$500.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         1 KSNV 10/15/12-10/21/12 The Tonight Show       1135p-1237a       - TWThF       :30 (\$500.00)       0.00 NM         See MG 60.5,60.6,60.7,60.8         [.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 KSNV 10/15/12-10/21/12 The Tonight Show         1135p-1237a         - TWThF         :30 (\$500.00)         0.00 NM           See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         [NOT AVAILABLE RATE]         NOT AVAILABLE RATE					_				
1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a -TWThF :30 <del>(\$500.00)</del> 0.00 NM See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					=				
See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			-						
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	WINF :30 <del>(\$500.00)</del> 0.00 NM	- TWINF :30 <del>(\$500.00)</del>	-	op-1237a	113:	-			
2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a - TWThF 30 <del>(\$500.00\</del> 0.00 NM■					RATE	E] NOT AVAILABLE	LABLE RAT	[.NOT AVAI	1.]
2 10/11 10/10/12 10/21/12 100 10/19/10 10/19	WThF :30 <del>(\$500.00)</del> 0.00 <i>NM</i>	- TWThF :30 <del>(\$500.00)</del>	-	5р-1237а	113	The Tonight Show	2-10/21/12 T	NV 10/15/1.	2 KSN\
See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE					RATE				
3 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a - TWThF :30 <del>(\$500.00)</del> 0.00 NM	WThF :30 <del>(\$500.00)</del> 0.00 <i>NM</i>	- TWThF :30 <del>(\$500.00)</del>	-	5p-1237a					
See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	· · · · · · · · · · · · · · · · · · ·	,							
4 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a - TWThF :30 <del>(\$500.00)</del> 0.00 NM	WThF :30 <del>(\$500.00)</del> 0.00 NM	- TWThF :30 <del>(\$500.00)</del>		5p-1237a					
See MG 60.5,60.6,60.7,60.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(42222)				,60.8	5,60.6,60.7,	See MG 60	Se
5 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a - TWThF :30 \$500.00 0.00 NM	WThF :30 \$500.00 0.00 NM	- TWThF :30 \$500.00		5p-1237a					
⊕ MG for 60.1,60.4,60.2,60.3		, , , , , , , , , , , , , , , , ,		op .20. a		ū			
[Revised Rate to Reinstate]									_
6 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a - TWThF :30 \$500.00 0.00 NM	WThF :30 \$500.00 0.00 NM	- TWThF :30 \$500.00	-	5p-1237a	113	-		-	-
(f) MG for 60.1,60.4,60.2,60.3	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	******		•		-			
[Revised Rate to Reinstate]									_
7 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a - TWThF :30 \$500.00 0.00 NM	WThF :30 \$500.00 0.00 NM	- TWThF :30 \$500.00		5p-1237a	113	he Tonight Show	2-10/19/12 T	NV 10/16/1	7 KSN\
MG for 60.1,60.4,60.2,60.3						0.3	,60.4,60.2,60	MG for 60.1	⊕ M
[Revised Rate to Reinstate]									_
8 KSNV 10/16/12-10/19/12 The Tonight Show 1135p-1237a - TWThF :30 \$500.00 0.00 NM	WThF :30 \$500.00 0.00 NM	- TWThF :30 \$500.00	-	5р-1237а	113	he Tonight Show	2-10/19/12 T	NV 10/16/1	8 KSN\
MG for 60.1,60.4,60.2,60.3						0.3	,60.4,60.2,60	MG for 60.1	⊕ M
[Revised Rate to Reinstate]						ate]	ate to Reinsta	[Revised Ra	[R
61 KSNV 10/22/12 10/22/12 The Tonight Show CM 1135p-1237a M :30 1 \$500.001 0.00 NM 1 \$500	:30 1 \$500.001 0.00 NM 1 \$500.00	:30 1 \$500.001	M	1135p-1237a	СМ	The Tonight Show	2 10/22/12	IV 10/22/1	61 KSNV
Tonight Show				·		-			
LENO						-		С	LENO
Start Date End Date Weekdays Spots/Week Rate Rating			Rating	Rate	Spots/Week	Weekdays	End Date	Start Date	Sta
Week: 10/22/12 10/28/12 M 1 \$500.00 0.00			0.00	\$500.00	1	M	10/28/12	10/22/12	Week: 10
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type									
1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a M :30 <del>(\$500.00)</del> 0.00 NM	:30 <del>(\$500.00)</del> 0.00 NM	M :30 <del>(\$500.00)</del>	]	5p-1237a	113	The Tonight Show			
See MG 61.2									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2 KSNV 10/22/12-10/22/12 The Tonight Show 1135p-1237a M :30 \$500.00 0.00 NM	:30 \$500.00 0.00 NM	M: :30 \$500.00	1	5р-1237а	113	he Tonight Show			
MG for 61.1 10/22						-1-1			
[Revised Rate to Reinstate]								•	
Late Night w/Fallon	:30 4 \$250.00 2 0.00 NM 4 \$1,000.00	:30 4 \$250.002	- TWTF	1237a-136an		•	2 10/19/12		
FALLON								_ON	FALLO
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         - TWTF         4         \$250.00         0.00									

Print Date: 10/15/12 16:20:14 Page 18of 18

Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

E3 KRNV 10/16/12 10/19/12 Late Night WFallon	Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Stant Date   End Date   Mekdays   Spots/Week   Rate   Rating   Week 1015/12   1012/172   17WTF-	62 KSNV	10/16/12	2 10/19/12	•		1237a-136am	- TWTF-	- :30	4 \$	250.00 2	0.00 NM	4	\$1,000.00
Sept	FALLON	1		Late Hight w/r and	11								
Spot   Ch Date Range													
See MG 62.5.62.6.62.7.62.8   INDT AVAILABLE RATE   2 KSNV 1015/12-10021/12 Late Night wFallon   1237a-136am					· · · · · · · · · · · · · · · · · · ·		0.00	Weekdays	Length	Rate	Rtg Type		
INOT AVAILABLE RATE   NOT AVAILABLE RATE   2 KSNV 1015/12-102/112 Late Night wFallon   1237a-136am				•	1237	7a-136am		- TWThF	:30	<del>(\$25</del> 0.00)	0.00 NM		
2 KSNV 10/16/12-10/21/12 Late Night wFallon 1237a-136am					RATE								
[NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 101/61/21-021/12 Late Night w/Fallon 1237a-136am 130 \$250.00 0.00 NM 1237a-136am 130 \$250.00 0.00 NM 1237a-136am 130 \$250.00 0.00 NM 1237a-136am 130 \$250.00 0.00 NM 1237a-136am 130 \$250.00 0.00 NM 1237a-136am 130 \$250.00 0.00 NM 1237a-136am 130 \$250.00 0.00 NM 130 \$250.00 0.00 NM 140 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 KSNV 101/61/2-101/91/12 Late Night w/Fallon 1237a-136am 130 \$250.00 0.00 NM 140 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 KSNV 101/61/2-101/91/12 Late Night w/Fallon 1237a-136am 130 \$250.00 0.00 NM 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 KSNV 101/61/2-101/91/12 Late Night w/Fallon 1237a-136am 140 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150 NG for 62.4,62.16.2 2,62.3 [Revised Rate to Reinstate] 150						7a-136am		- TWThF	:30	<del>(\$250.00)</del>	· 0.00 NM		
See MG 62.5,62.6 c2.7,62.8     INOT AVAILABLE RATE   NOT AVAILABLE RATE					RATE								
[NOT AVAILABLE RATE] NOT AVAILABLE RATE  4 KSNV 10/15/12-10/21/12 Late Night w/Fallon  See MG 62.5,62.6,62.7,62.8  [NOT AVAILABLE RATE] NOT AVAILABLE RATE  5 KSNV 10/16/12-10/19/12 Late Night w/Fallon  1237a-136am  - TWThF					1237	7a-136am		- TWThF	:30	<del>(\$250.00)</del>	· 0.00 NM		
## A KSNV 10/15/12-10/21/12 Late Night w/Fallon					RATE								
[NOT AVAILABLE RATE] NOT AVAILABLE RATE  5 KSNV 10/16/12-10/19/12 Late Night WFallon 1237a-136am -TWThF :30 \$250.00 0.00 NM  (f) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]  6 KSNV 10/16/12-10/19/12 Late Night WFallon 1237a-136am -TWThF :30 \$250.00 0.00 NM  (f) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]  7 KSNV 10/16/12-10/19/12 Late Night WFallon 1237a-136am -TWThF :30 \$250.00 0.00 NM  (g) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]  8 KSNV 10/16/12-10/19/12 Late Night WFallon 1237a-136am -TWThF :30 \$250.00 0.00 NM  (g) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]  8 KSNV 10/16/12-10/19/12 Late Night WFallon 1237a-136am -TWThF :30 \$250.00 0.00 NM  (g) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]  8 KSNV 10/16/12-10/19/12 Late Night WFallon 1237a-136am -TWThF :30 \$250.00 0.00 NM  (g) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]  8 KSNV 10/22/12 10/22/12 10/22/12 Late Night WFallon CM 1237a-136am M :30 1 \$250.00 0.00 NM  1 \$250.00  FALLON  Start Date Weekdays Description Start/End Time N :30 (s250.00 0.00 NM  See MG 63.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 10/22/12-10/22/12 Late Night WFallon 1237a-136am M S- :30 \$250.00 0.00 NM  (g) MG fo 63.1 10/22 [Revised Rate to Reinstate]  64 KSNV 10/22/12-10/22/12 10/20/12 Saturday Night Live CM 1130pm-1:02am S- :30 1 \$1,400.00 1 0.00 NM 1 \$1,400.00  Saturday Night Live SNL  SNL  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 10/21/12 Spots/Night In Las Vegas  SPORTS NIGHT  Start Date End Date Weekdays Spots/Week Rate Rating  Weekdays Spots/Week Rate Rating						7a-136am		- TWThF	:30	<del>(\$250.00)</del>	· 0.00 NM		
SKSNV 10/16/12-10/19/12 Late Night wFallon   1237a-136am					RATE								
Revised Rate to Reinstate  6 KSNV 10/16/12-10/19/12 Late Night wFallon						7a-136am		- TWThF	:30	\$250.00	0.00 NM		
6 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF	-												
## MG for 62.4,62.1,62.2,62.3   Revised Rate to Reinstate    7 KSNV 10/16/12_Late Night w/Fallon   1237a-136am   -TWThF :30 \$250.00 0.00 NM					1237	7a-136am		- TWThF	:30	\$250.00	0.00 NM		
7 KSNV 10/16/12-10/19/12 Late Night w/Fallon 1237a-136am -TWThF				0	0.	. a . o o a			.00	Ψ200.00	0.00		
	-			-	400	7- 400		TUTLE	.00	<b>ФОБО ОО</b>	0.00 NIM		
Revised Rate to Reinstate    8 KSNV 10/16/12-10/19/12 Late Night w/Fallon   1237a-136am   -TWThF :30 \$250.00 0.00 NM     MG for 62.4 \$62.1,62.2,62.3     Revised Rate to Reinstate    63 KSNV 10/22/12 10/22/12 Late Night w/Fallon   CM   1237a-136am   M :30   1 \$250.00   0.00 NM   1 \$250.00     FALLON	_			J	1237	/a-136am		- 1 W1 nF	:30	\$250.00	0.00 NM		
## MG for 62.4,62.1,62.2,62.3  [Revised Rate to Reinstate]  63 KSNV 10/22/12 10/22/12 Late Night w/Fallon	[Re	vised Rat	te to Reinst	ate]									
[Revised Rate to Reinstate] 63 KSNV 10/22/12 10/22/12 Late Night W/Fallon CM 1237a-136am M :30 1 \$250.00 1 0.00 NM 1 \$250.00  FALLON  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Length   Rate   Rating   Rating   Rati				· ·	1237	7a-136am		- TWThF	:30	\$250.00	0.00 NM		
Cate   Night w/Fallon   Fallon   Start   Date   End   Date   Weekdays   Spots/Week   Rate   Rating   Start   Date   Meek: 10/22/12   10/28/12   M   1   \$250.00   0.00   Spot   Ch   Date   Range   Description   Start/End   Time   Meekdays   Length   Rate   Rtg   Type   1 KSNV 10/22/12-10/28/12 Late Night w/Fallon   1237a-136am   M   30   (\$260.00)   0.00   NM   See   MG   63.2   [NOT AVAILABLE RATE]   NOT AVAILABLE   RATE   Start   Date   Night   Night   Live   CM   1130pm-1:02am     S-   :30   1   \$1,400.00   1   \$1,40													
FALLON	63 KSNV	10/22/12	2 10/22/12	ū		1237a-136am	M	- :30	1 \$2	250.00 1	0.00 NM	1	\$250.00
Week:   10/22/12   10/28/12   M   1 \$250.00   0.00     Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg Type	FALLON	1		_a.og, . a									
Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   1/22/12-10/28/12   Late Night w/Fallon   1237a-136am   M   :30   (\$250.00)   0.00   N/M   See MG 63.2   [.NOT AVAILABLE RATE] NOT AVAILABLE RATE   2 KSNV 10/22/12-10/22/12   Late Night w/Fallon   1237a-136am   M   :30   \$250.00   0.00   NM   MG for 63.1   10/22   [Revised Rate to Reinstate]     (Revised Rate to Reinstate)     (Revised													
See MG 63.2         [.NOT AVAILABLE RATE] NOT AVAILABLE RATE         2 KSNV 10/22/12-10/22/12 Late Night w/Fallon       1237a-136am       M							0.00	Weekdays	Length	Rate	Rtg Type		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 Late Night w/Fallon 1237a-136am M				ate Night w/Fallon	1237	7a-136am		M	:30	<del>(\$25</del> 0.00)	0.00 NM		
2 KSNV 10/22/12-10/22/12 Late Night w/Fallon 1237a-136am M				EI NOT AVAILABLE	RATE								
[Revised Rate to Reinstate]  64 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$1,400.00 1 0.00 NM 1 \$1,400.00 Saturday Night Live  SNL  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12 Sports Night in Las Vegas  SPORTS NIGHT Start Date End Date Weekdays Spots/Week Rate Rating  Weekdays Spots/Week Rate Rating						7a-136am		M	:30	\$250.00	0.00 NM		
64 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$1,400.00 1 0.00 NM 1 \$1,400.00 Saturday Night Live SNL  SNL  Start Date End Date Weekdays Spots/Week Rate Rating  65 KSNV 10/21/12 10/21/12 Sports Night in Las Vegas SPORTS NIGHT Start Date End Date Weekdays Spots/Week Rate Rating  Weekdays Spots/Week Rate Rating				atal									
Saturday Night Live   SNL   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Spots/Week   Sun 1135p-1200a					e CM	1130pm-1:02a	amS	S- :30	1 \$1,4	400.00 1	0.00 NM	1	\$1,400.00
Start Date Week: 10/15/12         End Date 10/21/12         Weekdays S-         Spots/Week 1 \$1,400.00         Rate 0.00         Rating 0.00           65 KSNV 10/21/12 10/21/12         Sports Night in Las Vega®M Sun 1135p-1200aS         30 1 \$200.00 2 0.00 NM 1         1 \$200.00 2           SPORTS NIGHT Start Date         End Date         Weekdays         Spots/Week         Rate         Rating						•							
Week: 10/15/12       10/21/12       10/21/12       1 \$1,400.00       0.00         65 KSNV 10/21/12 10/21/12 Sports Night in Las VegasM Sun 1135p-1200aS :30 1 \$200.00 2 0.00 NM Sports Night in Las Vegas       1 \$200.00 2 0.00 NM 1 \$200.00 2 0.00 N		rt Date	End Date	Weekdays	Snots/Week	Rate	Rating						
Sports Night in Las Vegas SPORTS NIGHT Start Date	Week: 10/	15/12	10/21/12	S-	1								
SPORTS NIGHT Start Date	65 KSNV	10/21/12	2 10/21/12			Sun 1135p-12	00a	S :30	1 \$2	200.002	0.00 NM	1	\$200.00
			E 15:			Б.:	D ::						
					Spots/Week 1								